

Sector Snapshot

Smart Grid

Grid Operators and Energy
Suppliers

ARGONAS

Smart Grid Definition*

- Digitalized, self-monitoring electricity network with automation, real-time control, and self-healing capabilities
- Bi-directional electricity flow & real-time data exchange between generation, storage, and consumers
- Integrates renewables, demand response, and smart devices for efficiency, reliability, and sustainability



Sector Segmentation

**Architecture, Engineering
and Construction**

**Hardware and
Components**

Transformers, switchgear,
cables, smart meters,
sensors, energy storage
systems, inverters etc.

Software and IT

Energy management systems, data analysis, demand
response platforms, virtual power plant software etc.

Grid Operators and Energy Suppliers

Independent Service Providers

Grid maintenance, certification services

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Market Size & Growth*

- **Global Market:** Valued at USD 60 bn in 2024, projected to reach 289 bn in 2034 (CAGR 16.9%)
- **Main Growth Areas:** Renewable energy integration, grid automation & digitalization, electric vehicle infrastructure, energy storage
- **Regional:** North America leads the market, with rapid growth expected in Asia-Pacific due to urbanization and renewable energy adoption



Underlying Key Drivers*

- **Energy Efficiency & Modernization:**
Demand for grid optimization, distributed energy resources (DERs), renewables integration & EV charging
- **Tech Advancements & Growth:**
Integration of smart meters, sensors, AI and IoT enables real-time monitoring, and digitalized grid management
- **Investments & Government Support:**
Policies, incentives & investments for grid modernization, e.g. U.S. Inflation Reduction Act and EU's Green Deal



Recent Key Trends*

- **Technological Advancements:**
Growth in AI-driven grid optimization, demand-side management, real-time monitoring & predictive maintenance
- **Decentralization & Grid Resilience:**
Shift towards decentralized energy production, microgrids, and resilience measures to prevent outages
- **Cybersecurity & Data Management:**
Increased focus on protecting grid infrastructure & managing vast amounts of real-time data



Sector Definition

- **Purpose:** Operate and stabilize the grid while ensuring efficient, real-time electricity supply, demand balancing, and market-based energy trading
- **Key Customers & Applications:** Residential, commercial, and industrial consumers
- **Products/Services:** Grid operations, energy trading, demand response, load balancing, grid monitoring, and resilience solutions



Market Structure

- **Dominated by Large Utilities & TSOs:** Large utilities and transmission system operators manage grid infrastructure and drive integration of renewables
- **Regulated & Fragmented:** Highly regulated market, fragmented by regional policies and grid systems
- **EU-Mandated Unbundling:** Grid operation and energy supply are largely separated by law, though implementation varies (e.g. ownership vs. legal unbundling)



Selected Key Players



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Transaction Market

Historical Activity:

- Increasing transaction activity incl. power plant (portfolio) deals and utility carve-outs, driven by renewable integration and grid modernization
- North America leads; Europe catching up due to regulatory push and decarbonization goals
- Rising M&A in digital grid assets (e.g. smart metering platforms, real-time monitoring solutions, forecasting)

Transaction Market

Key Drivers of Potential Deal Activity:

- Shift to DERs and EVs drives M&A for platforms enabling load management and grid flexibility (e.g. V2G, battery storage, dynamic pricing)
- Capital needs for digital grid and cybersecurity upgrades drive strategic partnerships and asset rotations
- Fragmented regional grid operator landscape spurs consolidation for tech scale-up and standardization

Transaction Market

Outlook & Potential Opportunities:

- Convergence of digital grid ops and e-mobility to spur cross-sector M&A (e.g. EV-grid load balancing platforms)
- Utilities may spin out digital retail units (e.g. prosumer platforms, dynamic pricing tools) for growth funding
- Consolidation of regional DSOs expected as smart grid rollout requires scale and harmonized operations



Selected Deals



ENCAVIS

Sale to



VIESSMANN KKR

01/07/24



steag

Sale to



ASTERION
INDUSTRIAL

29/12/23



swissgrid

Sale of 15.65% to



BVK

23/06/23



TRÄNSNET BW

Sale of 24.95% to



Südwest Konsortium
Holding GmbH

31/05/23



TION

Sale to



IEQT

24/03/23



 **GETEC**

Sale to



J.P.Morgan
ASSET MANAGEMENT

12/04/22



 **ib vogt**
Powering the energy transition

Sale to



CVC | DIF 


01/02/22





Sale to



 **MUFG**

02/04/20

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Get in Touch



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